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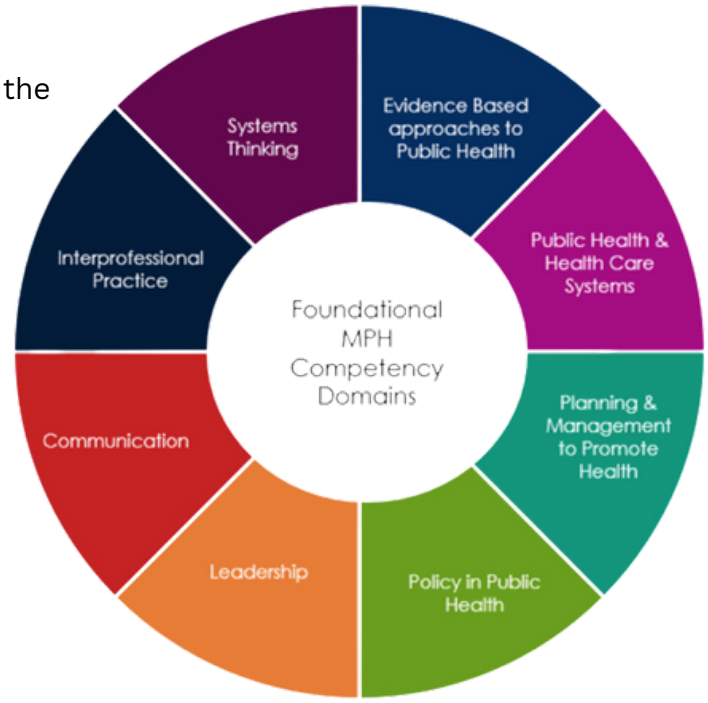
Fostering Community Well-Being Through Parking Services

Riverside: Riverside, California is a city in the Inland Empire that serves over 320K people. It is the 12th largest city in California; larger than 99% of all cities in the United States.[1]

Parking Division Mission

- Maximizing and improving parking opportunities; improving residents' quality of life & community well-being
- Managing Parking Facilities; Enhancing patron & resident satisfaction
- Managing Parking Enforcement; Ensuring Residents Abide by Necessary Safety Parking Precautions



By: UNC Gillings School of Global Public Health[2]

The Foundational MPH Competency Domains intersect with the Parking Division, particularly in areas such as Policy in Public Health and Planning & Management. These intersections aim to promote health through the enforcement of parking regulations and effective management of parking facilities.

Project Proposal

Collective contributions from smaller projects and research propelled us closer to the big goal of improving residential and patron safety, health & satisfaction.

Helping analyze parking violations trends to assess accessibility, safety, & traffic flow

Exploring valet parking systems in other cities to assist Riverside in developing its own system

Assessing other cities parking bail schedules to identify areas Riverside can incorporate & enhance

Assist with training modules to help parking enforcement officials with resources

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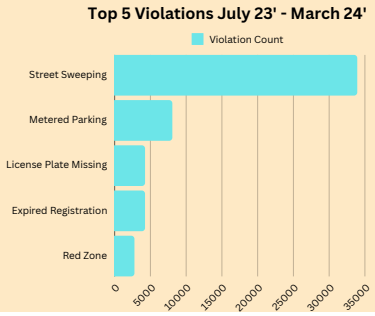

Street Sweeping

Street sweeping is the highest violation & is crucial as it helps the streets remain clear & safe, helps maintain clean & healthy environment ultimately mitigating health risks.

Why is Parking Enforcement Important?

"Parking enforcement enhances safety by preventing vehicles from blocking traffic flow, crosswalks, or fire hydrants, benefiting pedestrians, parkers, and motorists." [3]

Parking also helps the city maintain a healthy environment.

Recommendation Continuation Practices

- Annual Review of Parking Bail Schedule
- Create annual surveys for the public to identify what areas can be improved
- Evaluate technology solutions
- Have a more formal collaboration with local businesses

Conclusion

These projects play a crucial role in enforcing & establishing boundaries that enhance community safety & satisfaction. The parking division impacts everyone's everyday life, from citizens using downtown parking facilities to parking officials ensuring compliance of guidelines; without boundaries and guidelines/rules there can be disorder and potential hazards can arise.

References

[1] City of Riverside. (2024, January 25). State of the city 2024. RiversideCA. https://riversideca.gov/press/state-city-2024#:~:text=And%20that%20continues%20to%20be,all%20cities%20in%20the%20USA%3F

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[3]OperationsCommander - Tomahawk Technologies Inc. (2023, October 19). Parking enforcement: Benefits and effective strategies. OperationsCommander. https://operationscommander.com/blog/why-parking-enforcement-is-essential-for-a-better-parking-experience/