



COMPARATIVE PEST ANALYSIS OF PERRIS' GETTING EMPLOYEES TO ACTIVELY RIDE (G.E.A.R.) PROGRAM & SMOKING CESSATION INITIATIVE



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GETTING EMPLOYEES TO ACTIVELY RIDE (G.E.A.R.) PROGRAM

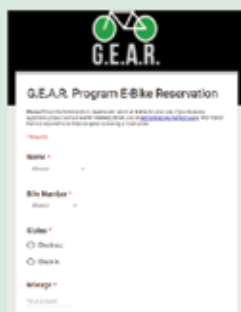
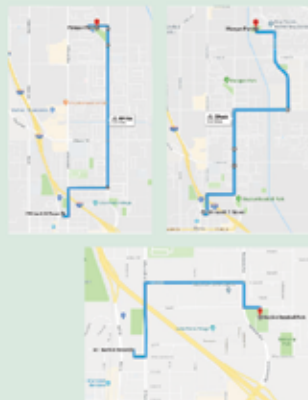


The goal of this program is to provide an active mode of transportation to employees, reduce Greenhouse Gas emissions for the improvement of air quality in Perris, and provide a culture of friendly-biking roads to increase the utilization of active transportation for employees, residents, and visitors to the City of Perris.

Program developments include:

- Program safety trainings.
- E-Bike Promotions.
- Bike Routes.
- Program Evaluations.

E-Bike Routes



The G.E.A.R. Program has met and gone beyond its initial program goals. G.E.A.R. survey feedback demonstrates employees satisfaction with the program as highly satisfied. This program has successfully met its initial program goals and will progress with time.

SMOKING CESSATION INITIATIVE



The goal of this initiative is to prevent the use of tobacco products among young people and adults, and reduce tobacco-related mortality morbidity through City-led education, and programming by creating educational platforms that increase public awareness of the consequences and impacts of tobacco use, and cultivate an environment whereby Perris residents are protected from exposure of environmental tobacco smoke.

Initiative developments include:

- Perris resident and City leadership concerns regarding tobacco use.
- Creation of informational pamphlets.
- Documentation of relevant smoking cessation policies.



A City-led Smoking Cessation Initiative is feasible due to support from City leadership and expressed community concern. Limiting reagent in the fruition of this Initiative is due to internal City-organization, however said group has a proven record of supporting and implementing educational community initiatives. The initiative is currently in the developmental stages and therefore has not met its initiative goals.