



# Getting Everyone to Actively Ride

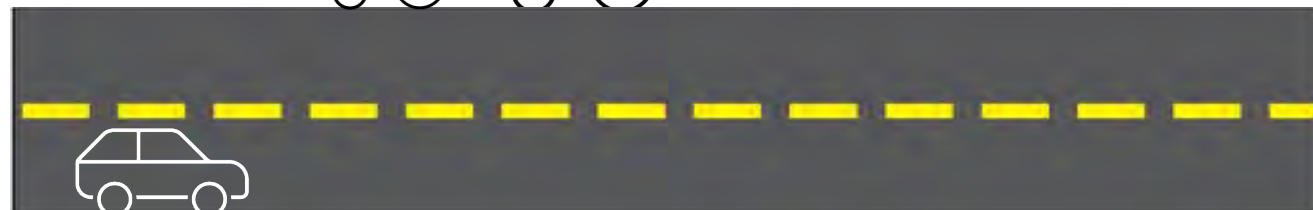
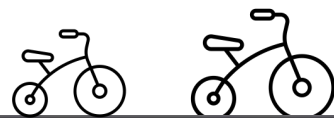
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Getting Everyone to Actively Ride (G.E.A.R.) began as a program to promote active transportation among city employees. Today, the program has expanded to include all Perris residents. The overall goal of G.E.A.R. is to reduce obesity and carbon emissions within the community and increase access to resources. These resources include grocery stores, parks, and schools.



G.E.A.R. involves expanding Perris's bike lanes and educating Perris residents regarding safe active transportation. This includes how to safely ride a bike as well as how to safely drive vehicles near bike lanes.



Within the last year, Perris has applied for two grants: a Southern California Association of Governments (SCAG) grant and a Community Development Block Grant (CDBG). The SCAG grant aims to expand Perris's bike lanes while the CDBG aims to connect Perris's existing bike lanes. The City decides where to propose new bike lanes based on demographic information such as income, access to vehicles, and access to available resources (grocery stores, etc.).

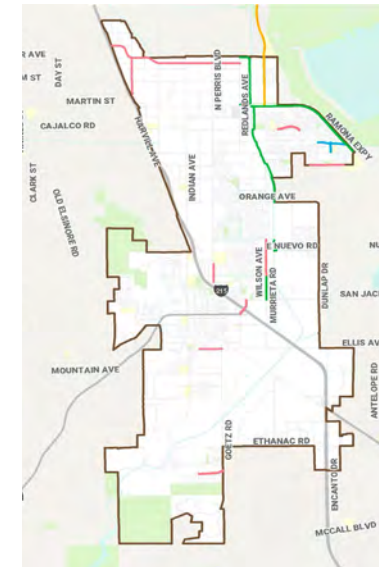


Figure 1: Perris's current bike lane system.

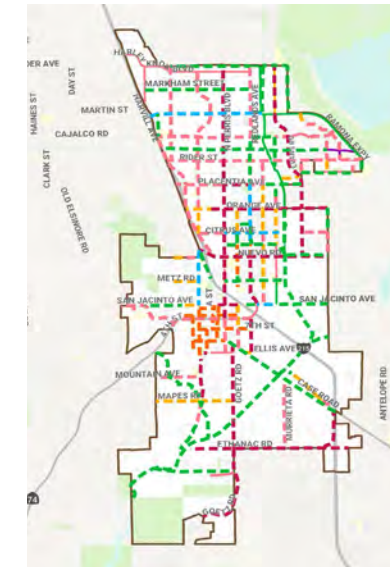


Figure 2: Perris's proposed bike lane system.

Social media will be heavily utilized to promote G.E.A.R. Educational posts will also be made to ensure that the bike lanes are being used properly. Surveys will be sent to Perris residents to gauge interest in G.E.A.R. and other forms of active transportation.

