

April 9, 2019 Written by: Leslie I. Ortega

Building a Stronger & Healthier Community: Clark Commons a Pilot Study

Jamboree recognizes the importance of addressing the SODH in a community context in order to have a high impact in future health outcomes. (Figure 1). Jamboree understands that people's patterns of social engagement, sense of security, and well-being are affected by the conditions of where they live.

The residents of the city of **Buena Park** (Figure 2) are at a high risk for adverse health disparities such as obesity. Obesity is a risk factor for many health conditions such as diabetes ad leading causes of death such as heart disease, stroke, and certain cancers. The city of Buena Park is one of the top cities in orange county with the highest obesity rates.

1 in 5 OC adults is obese

Source: California Health Interview Survey, 2014

1 in 6

OC 5th graders is obese

Source: California Health Kids Survey, 2014-2015



Figure 2. Map of the city of Buena Park Source: Google Maps

HIGHEST rates of OBESITY in OC

Anaheim Buena Park La Habra Santa Ana



Figure 1. Social determinants of health Source: Healthy People 2020

In OC, the percent of people living with diabetes has continued to increase by relatively 2.5% each year. With high obesity rates and increasing health risks, the need for health programs focusing on fitness and nutrition education for the city of Buena Park.

Clark Commons, a 70-unit housing community, served a pilot for evaluating health education services and resources Jamboree offers. A series of assessments were conducted to assess the health needs for designing, implementing, and evaluating Jamboree's health initiatives at Clark Commons.

The PRECEDE - PROCEED Model was used to provide structure to the assessments. PRECEDE provides structure for planning a targeted and focused program, while PROCEED provides structure for implementing and evaluating the program.



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CLARK COMMONS PLAN OF ACTION

Clark Commons Collaborative (CCC), partnerships formed by Jamboree which has evolved over the past two years into a multi-faceted model for resident-driven services and programs including:

- Orange County Health Care Agency
- St. Jude's Hospital
- Community Action Partnership of Orange County
- Child Guidance Center of Orange County
- Regional Occupational Program
- Mabel Pendleton Elementary School Principal and PTA.

GOALS & OBJECTIVES

Goal 1: To increase by 500 resident participants who have access to healthy foods.

- Increase the knowledge about healthy food by 20%
- Increase the behavior necessary to access health
- Improve the self-efficacy to obtain healthy food services and resources by 90%

Goal 2: To increase by 500 resident participants who engage in physical activity.

- Increase the knowledge about the importance of physical activity by 10%
- Increase the behavior necessary to access physical activity options by 10%
- Improve the self-efficacy to obtain engage in physical activity by 10%

Goal 3: To increase by 500 resident participants who have the opportuinty to achieve financial

- Increase the knowledge about financial services by 10%
- Increase the behavior necessary to access professional growth services by 10%
- Improve the self-efficacy to obtain career technology education by 10%

Goal 4: To increase by 500 resident participants who have access health services.

- Increase the knowledge about health services and resources by 20%
- Increase the behavior necessary to access health services and resources by 20%
- Improve the self-efficacy to obtain health services by 20%

WORKSHOPS EXAMPLES

- CalFresh & Medical
- Mental Health & Parenting Classes
- Financial Literacy (i.e. credit, savings, etc.)
- Basic Computer Skills & Resume Building
- Yoga & Zuma Classes
- Cooking Classes

EVALUATION METHOD

Social Cognitive Theory (SCT) Model considers the relationship among the environment, the people, and their behavior. It describes the influence of individual experiences, the actions of others, and environmental factors on individual health behaviors.

SCT model provides opportunities for social support through using observational learning and other reinforcements to achieve behavior change including:

- Self-efficacy
- Behavioral capability
- Expectations
- Expectancies
- Self-control
- Observational Learning
- Reinforcements

Jamboree will use results of the study to modify and tailor services to meet the needs of the Buena park community.

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