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The Heart Center Patient Information Brochure had an outlined that followed the general flow of this Heart Failure Zone Chart.

Green Zone signifies that you are in the safe zone and this zone highlights what it means to have a healthy heart and coincides with the everyday/constant zone in that preventative and cautionary actions are taken in order to maintain the heart health.

Yellow Zone signifies that you are in the warning zone and signifies a time that you should call your doctor. This is the monitoring part of the flow in which patients are starting to feel some of the primary and initial effects of a weakening heart and must catch them before they manifest themselves into full-blown heart failure.

Red Zone signifies that heart failure is

either directly on the horizon or underway at the moment and the emergency room/911 call is necessary immediately. This flow chart, or one very similar to it would be attached to the brochure in magnet form or distributed to cardiology patients in some way shape or form, so that they can keep it on their refrigerator and maintain healthy heart practices.

The Primary and Secondary Service Areas of San Antonio Regional Hospital contain the hospital itself, along with three auxiliary urgent care locations that are designed to serve their respective surrounding communities. Our competitors, like Arrowhead Regional, Pomona Valley, and St. Bernardine, all have their own primary and secondary service areas that overlap with our own. Within this overlap, we set out to form a strategic plan as to how we can maximize our market share and provide the best possible healthcare to our patients and community.

